

Model for development of the elite education of universities in Sichuan

Dai li¹, Buranajit Kaewsrinol², Assoc.Prof.Dr.Niran Sutheeniran³, Asst. Prof. Dr. Patchara Dechhome⁴

¹Doctoral Candidate, BSRU, Thailand.

²Faculty of Education, BSRU, Thailand.

³Faculty of Education, BSRU, Thailand.

⁴Faculty of Education, BSRU, Thailand.

ABSTRACT: This study is entitled "Model for development of the elite education of universities in Sichuan". The objectives of this research is as follows: (1) To study the current situation of elite education of universities in Sichuan. (2) To develop model for development of the elite education of universities in Sichuan. (3) To evaluate the adaptability and feasibility of the model for development of the elite education of universities in Sichuan. The sample group included 175 teachers engaged in elite education teaching or management from 9 universities in Sichuan. The research instruments include questionnaire survey, structured interviews and evaluation form. The data were analyzed by frequency, percentage, mean, standard deviation and contents analysis.

The results of this research revealed : 1) The current situation of elite education of universities in Sichuan is at a medium level. 2) The model for development of the elite education of universities in Sichuan includes 4 aspects: Educational idea and administrative management, Optimize curriculum system, Innovative teaching methods, Improve the evaluation of educational quality. 3) And the adaptability and feasibility evaluation of the model for development of the elite education of universities in Sichuan are the highest level. The results show that this model is effective for improving the quality of elite education and promoting the development of elite education of universities in Sichuan.

Keywords Model for development; Elite education; Universities in Sichuan

1. INTRODUCTION

The quality of elite education in colleges and universities refers to the degree to which colleges and universities improve the comprehensive quality of students by implementing elite education measures around the educational goal. As Wang Jisi (2015,198) said, the quality of elite education in universities often depends on the comprehensive quality of the students cultivated, and the higher the comprehensive quality of the students, the better the quality of elite education. In terms of its influencing factors, the quality of elite education is affected by many factors. Dong Yuyan (2018,P.177) pointed out that elite education requires undergraduate training programs to be reformed in an all-round way in terms of training ideas, curriculum system, teaching methods, teaching evaluation, etc., so as to meet the needs of the cultivation of students' research ability and innovation ability

and achieve the purpose of improving the quality of elite education.

In order to build the characteristic brand of Sichuan colleges and universities, and actively transport top-notch innovative talents for the country and society, Sichuan Province vigorously promotes the elite education of colleges and universities, actively supports high-level local colleges and universities to participate in the strategic action plan for the cultivation of top-notch talents in basic disciplines, and the reform of undergraduate education and teaching in the field of computer science, etc., and builds a number of provincial top-notch student training bases for basic disciplines. Do a good job of "talent plan" and "strong base plan" effective connection, carry out elite education, and train top-notch innovative talents.

Based on the above theoretical basis, the author realizes the importance of studying the development model of elite education in Sichuan colleges and universities to improve the quality of elite education in colleges and universities. Therefore, the author takes the 9 colleges and universities in Sichuan Province that have established elite education as the research object to study the status quo of elite education. Then from the cultivation idea and administrative management, curriculum system, teaching methods, education quality evaluation of four aspects of Sichuan university elite education development model is studied and explored.

2. RESEARCH QUESTIONS

1. What is the current situation of elite education of universities in Sichuan?
2. what the model for development elite education of universities in Sichuan?
3. Is the model for development of the elite education of universities in Sichuan adaptability and feasibility?

3. LITERATURE REVIEW

3.1 Concept of education administration

Lin Xiaofeng (2023, p.124) educational management is an important part of the school management constitution. Scientific and reasonable educational management activities can ensure the orderly implementation of educational work

Chen Changxian (2015, P.35) proposed that educational management is an important part of the school management constitution. Scientific and reasonable educational management activities can ensure the orderly implementation of educational work.

Xu Xuelian (2014, p.65) holds that educational management is a management process which uses various management and technical means to achieve educational objectives and improve educational effectiveness and efficiency through planning, organizing, leading, coordinating and controlling activities.

LI Jianming(2015,p.58)analyzes the characteristics of educational management from three aspects: educational management goal, management means and management object. He believes that the characteristics of educational management include the diversity and comprehensiveness of management objectives, the complexity and particularity of management objects, and the specificity and humanization of management means.

Li Shanshan (2017,p.38) pointed out in related studies that the characteristics of education management include three aspects: systematicness, service and people-oriented. Systematically emphasize the comprehensiveness, systematicness and coordination of educational management.

Chen Jingjing (2016,p.11) believes that the essence of educational management is a type of social management activities, which has the characteristics of management in common with non-educational management, such as the purpose of management, the comprehensiveness of management.

Lv Ruifeng (2019,p.50) pointed out in his research that administrative departments attach great importance to the theory of administrative management, and make full use of the theory as a guideline in the preparation of budgets, the implementation of personnel management and decision-making. He believes that the administrative management theory emphasizes that the task of organizational management is to achieve organizational goals, and the process of organizational management is to improve organizational efficiency through planning, organizing, directing, coordinating and other behaviors.

Leiber T, et al.(2018,p.351) emphasized the systematicness and scientificity of educational quality management in relevant studies. He pointed out that the theory of educational quality management emphasized the practical application of educational quality management and required the combination of theory and practice to complete specific implementation in education. At the same time, the theory also points out that educational quality management needs to achieve the maximum of educational

objectives through scientific methods and technologies.

3.2 Concept of elite education

Ji Chengjun&Li Yindan (2019,p.116) pointed out that elite education is not only an idea or a stage, but also a practice of education model and system. As a concept, elite education emphasizes the cultivation of talented people. As a stage, elite education is a course of higher education development. As a model, elite education refers to the way and means of education for excellent students.

Xu Xiangjie (2019,p.91) believes that elite education is a mode of talent training, which is the transmission of elite ideas, the awakening of elite consciousness, the shaping of elite personality and the cultivation of elite talent.

Deng Rui&Yu We i(2014,p.103) believed that elite education is the education implemented for a small number of students with excellent talent and potential, with the aim of making these people become high-level talents as early as possible, focusing on the essence of quality.

3.3 Context of elite education of universities in Sichuan

In China's higher education system,"985 colleges" and "211 colleges" should shoulder the burden of cultivating top-notch innovative

talents,and such colleges and universities are China's elite higher education institutions.In addition to "985 colleges" and "211 colleges",the elite higher education system should also include other affiliated universities and local undergraduate colleges

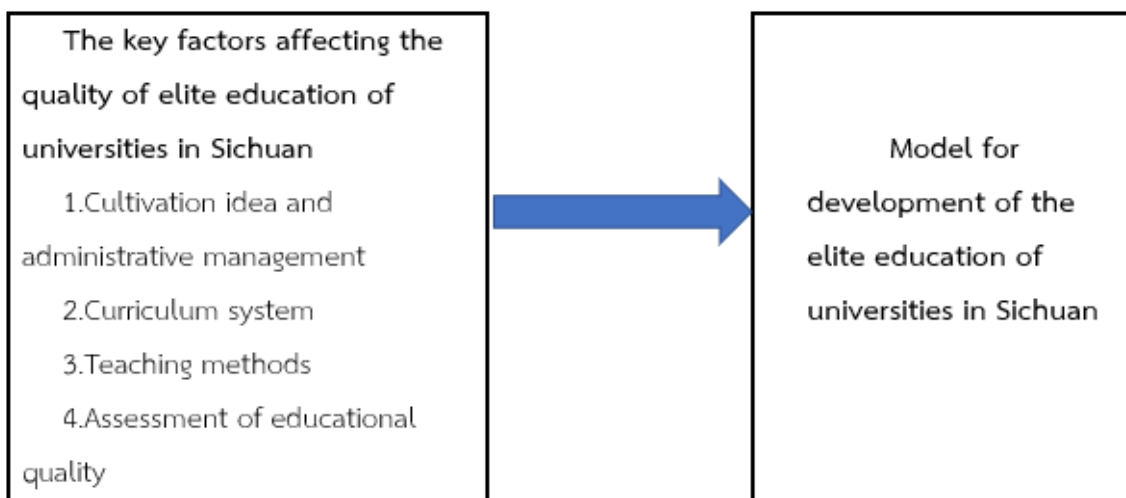
3.4 Related Research

Liao Xiaorong (2012 ,p.46) pointed out that under the concept of elite education, the thinking of "catching up" and "surpassing" strengthens the function of elites; The sense of superiority of "elite" weakens the consciousness of "elite" development; The thinking of achieving "elites" has diluted the development of the masses.

Wang Rui (2016,p.97) believed that the state should strengthen the legislation of elite education, strengthen the top-level design, and accelerate the construction of the policy system; At the school level.

An ning (2017,p.105) believes that the cultivation of elite talents under the background of popularization is not only the proper meaning of talent training in research universities, but also a feasible path and practical innovation for talent training in local universities with the majority of enrollment.

4. RESEARCH CONCEPTUAL FRAMEWORK



5. OBJECTIVES OF THE RESEARCH

1. To study the current situation of elite education of universities in Sichuan.

2. To develop the model for development of the elite education of universities in Sichuan.

3. To evaluate the adaptability and feasibility of the model for development of the elite education of universities in Sichuan.

6. RESEARCH METHODOLOGY

6.1 Population and Sample

6.1.1 Population

The population of this study is 320 teachers engaged in elite education teaching or management in 9 universities in Sichuan. The nine universities involved are Sichuan University, Southwest Jiaotong University, Chengdu University, Leshan Normal University, Sichuan Normal University, Chengdu University of Technology, University of Electronic Science and Technology, Sichuan Agricultural University and Chengdu University of Traditional Chinese Medicine.

6.1.2 Sample

The sample groups

The sample group of teachers was picked up by Krejcie and Morgan sampling table. 175 teachers engaged in elite education teaching or management were selected from 320 teachers as samples. The methods of systematic random sampling and sample random sampling were adopted to extract data from universities.

Research Instruments

Questionnaire survey method

Questionnaire survey is a tool for collecting data in social investigation and research. Its form is a printed copy of systematically recording survey contents in the form of questions. In essence, questionnaire survey is a series of questions designed to collect people's attitudes, behaviors, characteristic values, views, beliefs and other

information about a specific issue. Questionnaire survey is one of the most commonly used methods in scientific research. It is a purposeful, planned, and systematic method of collecting information about the actual or historical situation of the object of study. Questionnaire survey, also known as questionnaire method, is a survey method for designers to collect information from respondents by using uniformly designed questionnaires. Questionnaire survey is a practical and feasible method, which can be used to find out various factors affecting the cultivation of elite talents in local colleges and universities.

Objective 1 is to study the current situation of elite education of universities in Sichuan and collect data by questionnaire survey. The questionnaire designed based on the key factors affecting the quality of elite education includes the following four aspects:1)cultivation idea and administrative management;2)curriculum system;3) teaching methods;and 4)assessment of educational quality.The questionnaire was provided into two parts:

Part1:Survey about personal information of respondents, classified by university, degree, title,type of work and experience in elite education,a total of 5 questions.

Part2:Survey about the current situation of elite education of universities in Sichuan.According to the previous research and literature review, the four variables of this study were preliminary determined:cultivation idea and administrative management,curriculum system,teaching methods,assessment of educational quality.In this study, 10 questions were designed for each variable,total 40 questions. A five-point Likert's scale was used for the main part of the questionnaire.

7. RESEARCH RESULTS

Table 1 The average value and standard deviation of the current situation of elite education of universities in Sichuan in four aspects (n=175)

	Elite education of universities in Sichuan	\bar{x}	S.D.	level	rank
1	cultivation idea and administrative management	3.33	0.54	Medium	1
2	curriculum system	3.26	0.46	Medium	2

3	teaching methods	3.21	0.41	Medium	3
4	assessment of educational quality	3.11	0.48	Medium	4
Total		3.23	0.47	Medium	

According to Table1, data showed that the current situation of elite education of universities in Sichuan in four aspects was at medium level ($\bar{x} = 3.33$). Among the four sub-dimensions, the highest to lowest level were as follow: the highest level was the aspect of cultivation idea and

administrative management. Next was the aspect of curriculum system ($\bar{x} = 3.26$), followed by teaching methods ($\bar{x} = 3.21$), and assessment of educational quality was the lowest level ($\bar{x} = 3.11$).

Table 2 The feasibility of the model for development of the elite education of universities in Sichuan

No.	Assessment checklist	Feasibility		
		\bar{x}	S.D.	Level
1	Cultivation idea and administrative management	4.60	0.46	highest
2	Curriculum system	4.46	0.47	high
3	Teaching methods	4.74	0.49	highest
4	Assessment of educational quality	4.62	0.65	highest
	Total	4.60	0.52	highest

According to **Table 2** the feasibility of the model for development of the elite education of universities were at highest level with the values between 4.00 and 5.00, which means the model for development the elite education of universities are adaptability and feasibility.

8. CONCLUSION AND DISCUSSION

8.1 Conclusion

The research in the model for development the elite education of universities in Sichuan. The researcher summarizes the conclusion into 3 parts, details as follows:

Part 1: The current situation of elite education of universities in Sichuan.

Part 2: The model for development the elite education of universities in Sichuan.

Part 3: The adaptability and feasibility of the model for development the elite education of universities in Sichuan.

Part 1: The current situation of elite education of universities in Sichuan.

According to the first research purpose, the mode of development the elite education of universities in Sichuan is mainly composed of four variables: cultivation idea and administrative management, curriculum system, teaching methods and assessment of educational quality. Through the descriptive statistical analysis of the questionnaire data, the current situation of innovative leadership of elite education in four aspects was at the middle level, and there is still a large room for improvement. Considering the results of this research aspects ranged from the highest to

lowest level were as follow: the highest level was the aspect of cultivation idea and administrative management, followed by curriculum system, and assessment of educational quality was the lowest level.

The aspect of cultivation idea and administrative management was at the middle level, considering the results of this research aspects ranged from the highest to lowest level were as follow:the highest level was emphasize the difference between elite students and ordinary undergraduate students,followed by advocate and give play to students' creativity,and the training goal is clear, and long-term and short-term goals are formulated was the lowest level.

The aspect of curriculum system was at the middle level, considering the results of this research aspects ranged from the highest to lowest level were as follow:the highest level was the courses offered are specially designed for elite students of different majors,followed by the courses offered comprehensively cover the broad requirements of the school's elite education,and the training goal is clear, and the courses offered fully cover the specific requirements of scientific research practice, including literature retrieval, literature reading, research methods, paper writing, etc was the lowest level.

The aspect of teaching methods was at the middle level, considering the results of this research aspects ranged from the highest to lowest level were as follow:the highest level was the teaching method of combining traditional teaching with Internet and wisdom teaching is adopted,followed by invite experts from inside and outside the university to give special lectures, and Invite experts from inside and outside the university to give special lectures was the lowest level.

The aspect of assessment of educational quality was at the middle level, considering the results of this research aspects ranged from the highest to lowest level were as follow:the highest level was regularly organize teaching supervisors to evaluate and guide classroom teaching,followed by regularly assess the effect of elite education on students, and regularly

organize students to evaluate and give feedback on elite education was the lowest level.

Part 2: The model for development the elite education of universities in Sichuan.

According to the second research purpose, the researcher designed a special interview outline to understand, and through the summary and analysis of the interview results, the development model of elite education in universities in Sichuan Province was constructed. The details are as follows:

Improve cultivation idea and administrative management model include:1)Clear target positioning;2)Implement the concept of "whole person cultivation";3)Implement the concept of diversified talent training ;4)Set up a special management department and management personnel;5)Strengthen the construction of the administrative management system.

Optimize curriculum system construction model include:1)Establish a sound curriculum system for elite education;2)Construct multi-module curriculum integration mechanism;3)Actively offer interdisciplinary courses;4)Actively set up a variety of off-campus practice activities and research courses;5)Actively set up scientific research practice courses.

Innovate teaching methods model include:1)Implement small class teaching;2)Adopt a variety of teaching methods;3)Adopt the student-centered teaching method;4)Innovative classroom teaching methods;5)Adopt tutorial system training.

Improve assessment of educational quality model include:1)Construct a multi-dimensional education quality evaluation system;2)Adopt a variety of educational quality evaluation forms;3)The process evaluation is combined with the result evaluation;4)Adopt information-based educational quality evaluation method;5)Evaluate and test students' comprehensive literacy.

Part 3: The adaptability and feasibility of the model for development the elite education of universities in Sichuan.

According to the third research purpose, the researchers invited experts to evaluate the adaptability and feasibility of this model for development the elite education of universities in Sichuan. The data analysis shows that the experts' comprehensive evaluation of the adaptability and feasibility of the model is at a high level with the values between 4.00 and 5.00, which means that the model for development the elite education of universities in Sichuan are adaptability and feasibility.

8.2 Discussion

Discussion of elite education

The research results show that among the four sub-dimensions, respondents have a higher evaluation of the cultivation idea and administrative management, and curriculum system of elite education, indicating that the elite education carried out by universities in Sichuan Province has taken a series of effective measures in the cultivation idea, education management and curriculum system, and has achieved certain achievements. However, the evaluation of teaching methods and educational quality is relatively low, there is still plenty of room for improvement, and needs to be further strengthened. The corresponding literature also shows, elite education requires undergraduate training programs to be reformed in an all-round way in terms of training ideas, curriculum system, teaching methods, teaching evaluation, etc., so as to meet the needs of students' research ability and innovation ability cultivation and achieve the purpose of improving the quality of elite education (Yuyan Dong 2018).

Discussion of cultivation idea and administrative management

The results show that the cultivation idea and administrative management of the elite education in universities in Sichuan at a medium level. In the process of carrying out elite education, universities form the concept of elite education training according to their own educational positioning, and on this basis arrange full-time personnel to engage in corresponding management work to serve elite education. However, in the formation of the training concept, it is necessary to further clarify

the training objectives, and pay attention to the subject status and comprehensive training of students. In the implementation of administrative management, it is necessary to strengthen the establishment of elite education teaching documents and systems, so as to provide effective guarantee for the development of elite education in colleges and universities. This is consistent with some research results. For example, a study shows that elite education in provincial colleges and universities is still in the exploratory stage, and the guarantee of its policy system, teaching resources and operation mechanism adapted to the characteristics of elite education are not perfect (Zhuangmuxuan, 2011)

Discussion of curriculum system

The results show that the elite education carried out by universities in Sichuan Province is at a medium level in the construction of curriculum system. The reason may be that when colleges and universities carry out elite education training, the curriculum system constructed is designed according to the macro-requirements of elite education in schools, and is also specially designed for elite students of different majors, but it fails to consider the requirements of the new situation for elite talents, the coverage of course content, the demand for students' main status and other factors. Therefore, the construction process of elite education curriculum system is a process of continuous optimization and improvement. This is consistent with the research results of relevant literature. For example, a study shows that the curriculum of elite education should cover three aspects: knowledge, ability and affection. The establishment of a scientific, reasonable and distinctive curriculum system of elite education is an important basis for the implementation of elite education in the stage of popularization of higher education. Significant impact on elite education quality (Zhong Binglin and Fang Fang, 2023)

Discussion of teaching methods

The research results show that the elite education carried out by universities in Sichuan province has a low score in terms of the teaching methods adopted, which indicates that the

teaching methods of elite education carried out by universities in Sichuan Province are generally simple and do not reflect the student-oriented teaching, which is not conducive to the improvement of the quality of elite education in universities and colleges. Relevant literature also shows that the teaching methods adopted in the elite education of colleges and universities will directly have a greater impact on the quality of elite education in colleges and universities. For example, one study shows that teaching methods are at the heart of elite education. In order to reform the teaching method, we can adopt heuristic teaching to cultivate students' creative thinking ability. Use case teaching to enhance students' practical ability and problem-solving ability; Using information technology to realize personalized and differentiated teaching (Zhao Guoxiang & Liu Jiliang, 2013).

Discussion of assessment of educational quality

The results show that the assessment of educational quality of elite education in Sichuan Province has the lowest score, which indicates that the evaluation of education quality is an urgent need to improve and perfect in the process of elite education in Sichuan Province. The reason may be that the elite education carried out by colleges and universities in Sichuan is still in the exploratory stage, and it is necessary to continuously improve and perfect the content and form of education quality evaluation in combination with the cultivation concept of elite education, target positioning and student characteristics, so as to truly improve the quality of elite education in colleges and universities. Relevant literature also shows that elite higher education should have a strict teaching quality monitoring mechanism. For example, studies have shown that elite education universities should regularly evaluate and examine teachers to ensure that they have high quality teaching and professional literacy. At the same time, students' learning should be tracked and evaluated to find and solve learning problems in time to ensure that students can achieve excellent academic results. (Huang Jie & Zhang Hong, 2019).

9. RECOMMENDATIONS

Implications

The research results showed that the recommendations about model for development the elite education of universities in Sichuan are as follows:

1. Improve the cultivation idea and the administrative management mechanism, and coordinate the promotion of elite education in colleges and universities

The high-quality development of elite education is inseparable from the scientific, reasonable and practical training concept and the efficient and professional administrative department, which forms the joint force of elite education in colleges and universities. (1) Further analyze the new requirements of the new situation for elite talents, and ensure that the training goals of elite education talents set should meet the requirements of The Times. (2) According to the characteristics and actual situation of the school, clarify the specifications of elite education training, find out the positioning of the school to carry out elite education, and improve the concept of elite education training. (3) Implement the concept of diversified talent training, attach importance to the principal position of students, advocate and give play to students' creativity, and pay attention to students' personalized training. (4) Establish a special elite education management department, set up full-time management personnel, and coordinate the elite education management work of the whole school. (5) Strengthen the construction of elite education administrative management system, including the formulation of student selection management system, teaching documents, incentive system, etc.

2. Strengthen the construction of the curriculum system to ensure the quality of elite education in colleges and universities

In order to further promote elite education in colleges and universities to adapt to the new situation and meet the requirements of students' all-round development, the content of elite education in colleges and universities should pay

more attention to professional background, advanced knowledge and scientific research ability, and achieve dynamic adjustment to keep pace with The Times. (1) The curriculum content should fully cover the macro-requirements of the school's elite education, and build a sound elite education curriculum system according to the training specifications and target orientation. (2) Set up modular, thematic and specialized courses around the cultivation of students' thinking, quality and ability, and set up modular, thematic and specialized courses around the cultivation of students' thinking, quality and ability, so as to promote the all-round development of students. (3) According to the professional characteristics of students in different disciplines, students should be trained across disciplines to stimulate creative thinking. (4) Actively offer a variety of practical activities and research courses to expand students' horizons and let students perceive in practice. (5) According to the specific needs of students in different scientific research stages, actively offer scientific research practice courses such as literature retrieval, literature reading, research methods, and paper writing.

3. Innovate teaching methods and improve the quality of elite education in colleges and universities

In order to improve the quality of elite education, it is necessary to constantly innovate the methods and means of elite education according to the demand of talents in the new situation and the training goal of elite education. (1) Implement small class teaching, implement group learning within the class and promote the exchange of ideas and mutual inspiration of students. (2) Adopt diversified teaching forms, carry out off-campus practice activities, exchange seminars, salons, special lectures and other forms of teaching. (3) Adopt student-centered teaching methods, combine theoretical teaching with practical activities and scientific experiments, etc., and improve students' innovative practical ability. (4) Innovate classroom teaching methods, combine traditional teaching with Internet and wisdom teaching, and introduce case-based teaching, task-driven teaching and discussion teaching into the classroom. (5) Adopt the tutorial system to train students, pay attention to the

personalized development of students, and then cultivate students' professional ability, scientific competition, innovation and practical ability, and guide students to become professional talents.

4. Improve the educational quality evaluation mechanism and ensure the quality of elite education

The quality evaluation mechanism of elite education in colleges and universities aims to grasp the teaching dynamics of elite education in schools in time, and timely feedback and solve the problems existing in the teaching process. Colleges and universities need to build a quality evaluation mechanism suitable for their own elite education development. (1) Construct a multi-dimensional education quality evaluation system, taking into account curriculum teaching, extracurricular development, explicit results and other contents. (2) Adopt diversified forms of education quality evaluation, such as conducting school special inspection, teaching supervision and teaching evaluation, student comprehensive evaluation, teacher-student opinion exchange, student evaluation and feedback. (3) Adopt the educational quality evaluation combining process evaluation and outcome evaluation, focusing on the combination of students' short-term results and long-term results. (4) Adopt educational quality evaluation that combines academic achievement and ability improvement, and pay attention to the all-round development of students. (5) Adopt educational quality evaluation to evaluate and test students' comprehensive literacy, including subject knowledge, thinking ability, innovation ability, self-confidence, etc.

10. BIBLIOGRAPHY

1. An Ning. (2017). The realistic dilemma and optimization path of "elite talents" training in local universities. *Jiangsu Higher Education*, 10, 68-72.
2. Chen Changxian. (2015). Education management: An organizational management activity oriented toward educational goals and student-centeredness. *Education and Teaching Research*, 6, 25-30.
3. Chen Jingjing. (2016). On the Essence and Characteristics of Education Management. *Modern Education Management*, (7), 11-14.

4. Deng Rui & Yu Wei. (2014). Discussion on elite education Model under the background of popular Higher education. *Science and Technology Entrepreneurship*, (10), 103-105.
5. Ji Chengjun & Li Yinda (2019). Three Comments on "Elite Education". *Journal of Jiangnan University (Social Sciences Edition)*, (08), 108-117.
6. Leiber T, Stensaker B, & Harvey L C. (2018). Bridging theory and practice of impact evaluation of quality management in higher education institutions: a SWOT analysis. *European Journal of Higher Education*, 8(3), 351-365.
7. Li Jianming. (2015). Analysis on the Characteristics of Education Management. *Education Science*, (5), 57-60.
8. Lv Ruifeng, (2019). Theoretical Analysis of Administrative Management. *Journal of Economic and Management Sciences*, 7(2), 50-53.
9. Li Shanshan. (2017). On the Characteristics of Education Management: Systemic, Service oriented, and Human-centered. *Education Exploration*, (10), 37-40.
10. Lin Xiaofeng. (2023). The innovation path of university education management mode under the people-oriented concept. *Journal of Jiangxi Electric Power Vocational Technical College*, (01), 124-126
11. Liao Xiaorong. (2020). Risk and Avoidance of Talents Training in Universities under the Concept of Elite Education. *Social Science Research*, (08), 55-56.
12. Wang Rui. (2016). On the Training Mode of Elite Talents in Modern and Contemporary Universities in China. *Journal of Chongqing University of Science and Technology (Social Science Edition)*, 02, 96-98.
13. Xu Xiangjie. (2019). Rethinking of academic elite education in the popularization stage. *Journal of Taiyuan University*, (01), 91-95.
14. Xu Xuelian. (2014). Education management: A management process that utilizes various management and technical means to achieve educational goals, improve education effectiveness and efficiency through planning, organization, leadership, coordination, and control. *Education and Teaching Research*, 5, 63-67.