

The Administration Management Reform Strategy of Guangxi Universities Under The Concept of Innovative Education

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Abstract:-This research to study research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education. Assess research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education. Guide research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.

This research used Mixed Method of Research. This research is divided into 3 phases:

Phase 1 To study research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.

Phase 2 To assess research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.

Phase 3 To guide research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.

On the basis of existing research, this paper explains the connotation of innovative education concept and university management reform strategy, and obtains the influencing factors of university management reform strategy and school management level, faculty team construction, administrative work status, performance evaluation and administrative supervision, etc. At the same time, eight specific variables under four dimensions are obtained: advanced management innovation concept and scientific thought.

Keywords:-Reform Strategy, Administration Management, Innovative Education.

1. Introduction

China has a vast territory and different provinces and cities have different situations. Over the past decade, colleges and universities around the country have been brave to assume responsibility in the development of continuing education, expanding the scale of development and improving the level of running schools. However, compared with the developed east coastal areas, Guangxi region is restricted by regional economic development, people's ideas, educational policies and other aspects, and the overall development level is low. Guangxi, as a province in the central and western regions of China, currently has only one "211" or "double first-class" university.

Compared with other regions, it started later and developed more slowly.

Innovation is the cornerstone of human survival and development. At the end of the 20th century, the CPC Central Committee and The State Council proposed to "deepen educational reform and comprehensively promote quality-oriented education". With the development of science and technology, the society pays more and more attention to the cultivation of innovative talents. Therefore, under the background of innovative education idea, whether the traditional administrative management mode of Guangxi colleges and universities can still adapt to the needs of the development of the current situation

of the new goal of higher education is a question worth discussing.

This paper analyzes the current situation of various management work of the university, such as teaching management, student management, administrative supervision and evaluation, and then discusses the practical application problems of various educational management work of the university under the innovative education concepts, and through the analysis of these problems, Put forward specific corresponding methods and countermeasures. It provides a theoretical basis for colleges and universities in Guangxi to better use innovative ideas in education management.

2. Research Questions

1. What is research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education?
2. How to assess research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education?
3. How to guide of research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education?

3. Literature Review

3.1 Definition of Terms

UNESCO has long discussed the innovation and development of education. In 1998, it held a theme conference on innovative education in Paris, France, and put forward new ideas. It believes that new teaching courses should be developed to enrich the content of education and help students to enhance their understanding of knowledge and deepen their application.

Giovanni Battista Vico, a famous Italian philosopher and historian. Vico believed that human history is a history of self-creation, and people can only know what they create. He emphasized the importance of human subject understanding, which laid the foundation for the emergence of constructivism theory.

4. Research Conceptual Framework

Figure 1 Research Framework

Brune. (1969) an American educational psychologist and cognitive psychologist, is mainly reflected in the different representation forms of the external world in the process of children's psychological development, and discusses how different children construct the external world.

Lev Vygotsky, a former Soviet psychologist, founded the theory of cultural history about human psychological development. He believes that a person's development process is a historical and cultural development process.

3.2 Humanistic learning theory

Carl Rogers. (1951) believe that everyone has the need for self-realization. Psychological research should understand human nature, respect human value, explore human potential, and pay attention to human growth and development process. Humanistic learning theory is the result of humanistic psychology's exploration in the field of education.

Maslow believe that students are the center of teaching activities and teachers are the "facilitators" of students' learning.

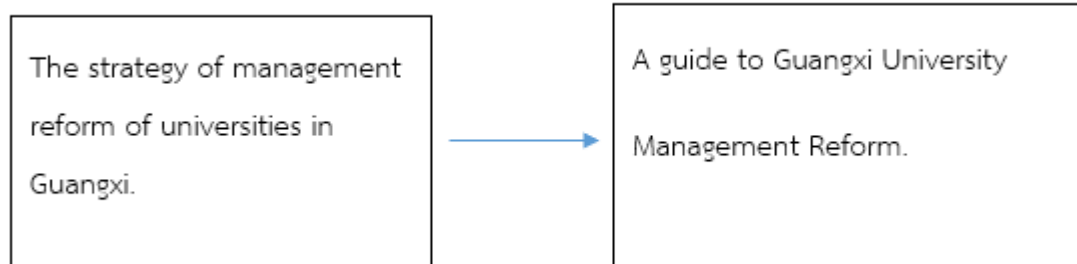
Rogers. (1961)the purpose of education is to cultivate people who have the unity of emotion and cognition. Special attention should be paid to the influence of students' emotion factors on teaching activities. Everyone has the need of self-realization.

Gardner. (1993) the Theory of multiple Intelligences American psychological development scholar Howard Gardner, through the study of patients with impaired brain function, found that there are significant differences in the learning ability of these patients. After a lot of research.

HuoLiyan.(2017) points out five enlightenments aimed at Chinese education teaching reform, respectively, to establish a positive and optimistic view of students in education.

3.3 Quality education theory

Yang Zhang. (2023) summarized the connotation of quality education as: "Discover people's value, develop people's potential, and develop people's personality.



5. OBJECTIVES OF THE RESEARCH

1. To study research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.
2. To assess research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.
3. To guide research on the Strategy of Administrative Management Reform in Guangxi Colleges and Universities under the concept of Innovative Education.

6. Research Methodology

6.1 Population and Sample

6.1.1 Population

Guangxi has 26 undergraduate universities, distributed in Nanning, Liuzhou, Guilin, Hezhou, Chongzuo, Laibin, Wuzhou and Yulin.

6.1.2 Sample

The stratified sampling method is adopted, and the educational level of the school is taken as the classification standard. Three undergraduate universities of the same type are selected as samples, namely Guangxi University, Guangxi Normal University and Guangxi University for Nationalities.

Research Instruments

1. Literature

Literature method mainly refers to the collection, identification and collation of Guangxi colleges and universities, innovative education concepts, management reform strategies and other literature, and through the study of the literature, to form a scientific understanding of the management reform strategies of colleges and

universities under the concept of innovative education.

2. Questionnaire survey

Investigation method refers to the method of collecting materials about educational reality or historical situation in a purposeful, planned and systematic way. Investigation methods can be divided into: comprehensive investigation, key investigation, sample investigation, case investigation and so on. According to the actual situation of colleges and universities in Guangxi, I distributed questionnaires to the faculty and staff of colleges and universities in Guangxi by sampling survey method, and randomly distributed 316 questionnaires to the faculty and staff of secondary colleges and departments of the three universities. A total of 316 questionnaires were sent out and 301 were collected, among which 288 were valid. The total recovery rate and effective rate were 95.3% and 91.1%, respectively.

3. SPSS

SPSS statistical software is a "statistical product and service solution" software, which can build models through data analysis. It integrates data entry, sorting and analysis functions, and is applied to various fields of natural science, technical science and social science. SPSS can create certain environment and control certain conditions to study education through in-depth analysis of data. Based on SEM structural equation model, this paper studies the reform of university management system by studying school management system, faculty team construction, administrative work status, performance evaluation and administrative supervision, and provides good reform strategies for it.

7. Research Results

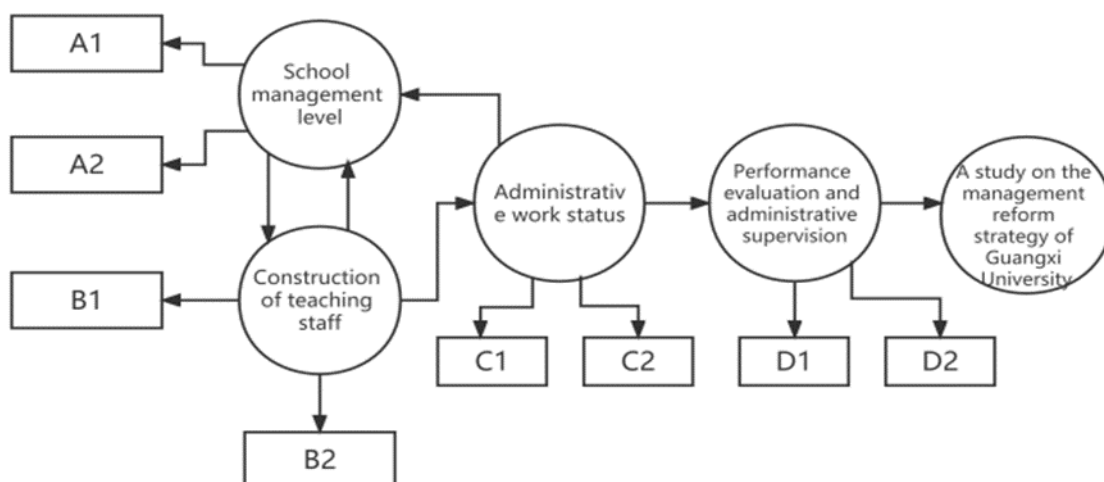


Figure2 Model Structure Diagram

Table 1 Adaptation results and evaluation of the measurement model of dimensionality variables of school management level

Fitting index	X2 /df	RMR	RMSEA	GFI	CFI
Value range	<5	<0.1	<0.1	[0.8,1]	[0.8,1]
Adaptation result	1.995	0.017	0.053	0.969	0.988
Compliance with standards	Yes	Yes	Yes	Yes	Yes

As can be seen from Table 4-6, X2/df value of the main goodness-of-fit index in the model is 1.995, RMR value is 0.017, RMSEA value is 0.053, GFI value is 0.969, CFI value is 0.988, and all items are reasonable and do not need to be deleted. Therefore, this study believes that the measurement variable model of this dimension has a good fit, and this part of the topic and measurement results are reasonable.

Summary

This chapter distributed and recovered the questionnaire designed in the previous chapter, and conducted an empirical study on the influencing factors of the management reform strategies of universities in Guangxi. SPSS statistical software was used to make descriptive statistical analysis and reliability and validity analysis of the recovered data, and the validity of the data was tested. After that, confirmatory

factor analysis was carried out on the data to verify the fit degree of the model, and the structural equation model of influencing factors of the management reform strategy of universities in Guangxi was drawn. Goodness of fit test and path coefficient calculation were carried out on the model to verify the 12 hypotheses mentioned above.

8. Conclusion And Discussion

8.1 Conclusion

(1) On the basis of existing research, this paper explains the connotation of innovative education concept and university management reform strategy, and obtains the influencing factors of university management reform strategy and school management level, faculty team construction, administrative work status, performance evaluation and administrative supervision, etc. At the same time, eight specific variables under four dimensions are obtained: advanced management innovation concept and

scientific thought (A1), information-based and scientific management (A2), strong teachers and good promotion (B1), management attaches importance to teachers' teaching work (B2), and administrative departments are set up reasonably and have clear division of labor (C1). All administrative departments have smooth communication and good coordination (C2), reasonable performance appraisal mechanism (D1), and timely and effective supervision (D2). Under such circumstances, a model of influencing factors of the management reform strategies of universities in Guangxi was constructed and theoretical assumptions were made based on the relevant theories of innovative education concepts. On this basis, questionnaires were designed and issued. Based on the questionnaire feedback data, SPSS and AMOS analysis software were used to conduct descriptive statistical analysis, reliability and validity test and confirmatory factor analysis of the data, and it was found that the questionnaire design was reasonable and the data was valid.

(2) Construct a structural equation model to test and analyze the 4 main factors and 8 sub-factors that affect the management reform strategy of universities. The results show that all the 12 hypotheses have been tested, and according to the path coefficient of the structural equation model, the four main factors and eight sub-factors have different degrees of influence on the management reform strategy of universities in Guangxi: Among them, administrative work status > Performance evaluation and administrative supervision > Construction of teaching staff team > School management level are supported by the verification results of 12 hypotheses made in this study, indicating that the hypothesis proposed in this paper has been practical demonstration, and the influencing factors of model construction are relatively successful.

8.2 Discussion

The management reform strategy of colleges and universities in Guangxi is a complex project, especially involving a large number of students, teachers and management. The implementation of management reform for teachers, researchers and administrative personnel is a systematic project,

and the process is quite complicated, and many aspects still need further research. In the research, we should not only combine with the reality but also strengthen the management reform strategy research of Guangxi colleges and universities, and strengthen the basic coordination of management ability and level of colleges and universities. This paper is a preliminary study on the management reform strategy of colleges and universities. In the follow-up study, the establishment, promotion and optimization of the management reform strategy of colleges and universities should be systematically discussed, so as to promote the perfection of the management reform strategy of colleges and universities, so as to cultivate more outstanding talents for colleges and universities.

9. Recommendations

As shown in the SEM structural model above, the influencing factors of the management reform strategy of colleges and universities in Guangxi are closely related to the variables such as school management level, staff team construction, administrative work status, performance evaluation and administrative supervision. Based on the above data analysis, the paper explores various ways of the management reform strategy of colleges and universities in Guangxi and proposes specific improvement measures. It is hoped that it can provide valuable reference and research for the management reform strategy of Guangxi universities in reality.

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